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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 0151)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Want Want China Holdings Limited (the "**Company**") on a voluntary basis.

The Company has been informed by Mr. Tsai Eng-Meng (a substantial shareholder of the Company within the meaning of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) ("**Mr. Tsai**") that on 19 September 2017, Hot-Kid Holdings Limited ("**HKHL**") and Norwares Overseas Inc. ("**NOI**"), each being a controlled corporation of Mr. Tsai, transferred 4,020,063,100 shares of the Company (the "**Shares**") and 1,060,000,000 Shares, respectively, representing an aggregate of approximately 40.59% of the total issued share capital of the Company as of the date of this announcement, to Want Power Holdings Limited ("**WPHL**"), another controlled corporation of Mr. Tsai (the "**Transfers**").

Immediately after the Transfers, Mr. Tsai's interest in the Company (through his controlled corporations, together with interests of children under 18) remains unchanged at 6,342,288,100 Shares, representing approximately 50.68% of the issued share capital of the Company.

As WPHL has acquired not less than 30% of the voting rights of the Company immediately after the Transfers, WPHL is required to make a mandatory general offer for all the issued shares of the Company pursuant to Rule 26 of the Code on Takeovers and Mergers (the "**Takeovers Code**"), unless a waiver is granted by the Securities and Futures Commission (the "**SFC**"). In this regard, the SFC has granted a waiver pursuant to Note 6(a) to Rule 26.1 of the Takeovers Code from the obligation on the part of WPHL to make a mandatory general offer.

Reference is also made to the announcement of the Company dated 15 May 2017 in relation to a waiver (the "**Existing Waiver**") granted by the SFC pursuant to Note 6 to Rule 26.1 of the Takeovers Code from the obligation on the part of Mr. Tsai to make a mandatory general offer which would otherwise arise as a result of (a) Mr. Tsai's on-market acquisition of up to 250,000,000 Shares during the period commencing on 15 May 2017 up to and including 3 November 2017, or (b) the exercise of the 2017 share repurchase mandate, or a combination of the two. The Transfers do not have any effect in the Existing Waiver.

By order of the Board Want Want China Holdings Limited TSAI Eng-Meng Chairman

Hong Kong, 20 September 2017

As at the date of this announcement, the executive directors of the Company are Mr. TSAI Eng-Meng, Mr. TSAI Wang-Chia, Mr. HUANG Yung-Sung, Mr. CHU Chi-Wen and Mr. CHAN Yu-Feng; the non-executive directors are Mr. LIAO Ching-Tsun, Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey, Mr. LEE Kwang-Chou and Dr. KAO Ruey-Bin.