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## **WANT WANT CHINA HOLDINGS LIMITED**

**中國旺旺控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 0151)**

### **CHANGE OF FINANCIAL YEAR END DATE**

This announcement is made by the board of directors (the “**Board**”) of Want Want China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to announce that it has resolved to change the financial year end date of the Company from 31 December to 31 March (the “**Change of Financial Year End Date**”) commencing from the financial period ending on 31 March 2018.

#### **Reasons for the Change of Financial Year End Date**

As the “Want Want” brand and sales of certain products, particularly rice crackers and gift packs, are closely associated with the Chinese New Year, these products have their peak season for sales in the period of approximately 90 days leading up to the Chinese New Year (“**Peak Sales Period**”). However, as the date of the Chinese New Year changes every year, having a financial year end of 31 December means that the number of days of the Peak Sales Period on which sales are recognised for each financial year may vary materially (normally about 30 days), which may give rise to a substantial fluctuation when year-on-year comparisons are made, affecting the perception of the actual underlying business performance of the Company.

As such, the Change of Financial Year End Date will better reflect the underlying business performance of the Company. The management does not foresee any material adverse impact on the financial position and operations of the Group as a result of the Change of Financial Year End Date, and there is no other significant matter that needs to be brought to the attention of shareholders of the Company in this regard.

## Subsequent financial reporting

Following the Change of Financial Year End Date, the deadlines for publishing the consolidated financial information of the Company for the respective reporting periods will be as follows:

	Deadline for publishing	
	Results Announcement	Financial Report
Unaudited consolidated financial information of the Group for the 9 months ending 30 September 2017	30 November 2017	31 December 2017
Audited consolidated financial information of the Group for the 15 months ending 31 March 2018	30 June 2018	31 July 2018
Unaudited consolidated financial information of the Group for the 6 months ending 30 September 2018	30 November 2018	31 December 2018

By order of the Board  
**Want Want China Holdings Limited**  
**Tsai Eng-Meng**  
*Chairman*

Hong Kong, 22 August 2017

*As at the date of this announcement, the executive directors of the Company are Mr. TSAI Eng-Meng, Mr. TSAI Wang-Chia, Mr. HUANG Yung-Sung, Mr. CHU Chi-Wen and Mr. CHAN Yu-Feng; the non-executive directors are Mr. LIAO Ching-Tsun, Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey, Mr. LEE Kwang-Chou and Dr. KAO Ruey-Bin.*