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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 0151)

DATE OF BOARD MEETING CHANGE IN THE GROUP'S PRESENTATION CURRENCY

Date of Board Meeting

The board of directors (the "Board") of Want Want China Holdings Limited (the "Company", together with its subsidiaries, the "Group") hereby announces that a meeting of the Board of the Company will be held on Tuesday, 23 August 2016 for the purpose of, among other matters, approving the announcement of the interim results of the Group for the six months ended 30 June 2016 and considering the payment of an interim dividend (if any).

Change in the Group's Presentation Currency

As disclosed in the annual report of the Company for the year ended 31 December 2015, the Company's functional currency and the Group's presentation currency are United States dollars ("USD"). Over 90% of the Group's revenue and business activities are conducted in mainland China. The Board also noticed the recent fluctuation in the global financial market as well as the factors affecting the fluctuation in the exchange rates of USD have no direct relevance to the business operation activities of the Group. In view of the above, the Company has decided to adopt and use Renminbi ("RMB") as the presentation currency in presenting the financial performance and the financial position of the Group effective from 1 January 2016, so as to better reflect the underlying performance of the Group and for better alignment with the underlying business operations of the Group.

On the basis that the respective functional currency of the Company and its subsidiaries remains unchanged, a change in presentation currency is not expected to give rise to any impact on foreign exchange gains and losses.

A change in presentation currency represents a change in accounting policy which is accounted for retrospectively. To assist shareholders of the Company during this change, comparative financial information will be re-presented in RMB in future financial statements and results announcements of the Company (where relevant).

By Order of the Board WANT WANT CHINA HOLDINGS LIMITED TSAI Eng-Meng Chairman

Hong Kong, 28 July 2016

As at the date of this announcement, the executive directors are Mr. Tsai Eng-Meng, Mr. Liao Ching-Tsun, Mr. Tsai Wang-Chia, Mr. Huang Yung-Sung, Mr. Chu Chi-Wen and Mr. Chan Yu-Feng; the non-executive directors are Mr. Tsai Shao-Chung, Mr. Maki Haruo and Mr. Cheng Wen-Hsien; and the independent non-executive directors are Mr. Toh David Ka Hock, Dr. Pei Kerwei, Mr. Chien Wen-Guey, Mr. Lee Kwang-Chou and Dr. Kao Ruey-Bin.